



APRENDER CONECTADO

AJUSTES IDENTIDADE

V. 01 - 06/04/23

Conceito aprovado

Pertinência | Clareza | Simplicidade

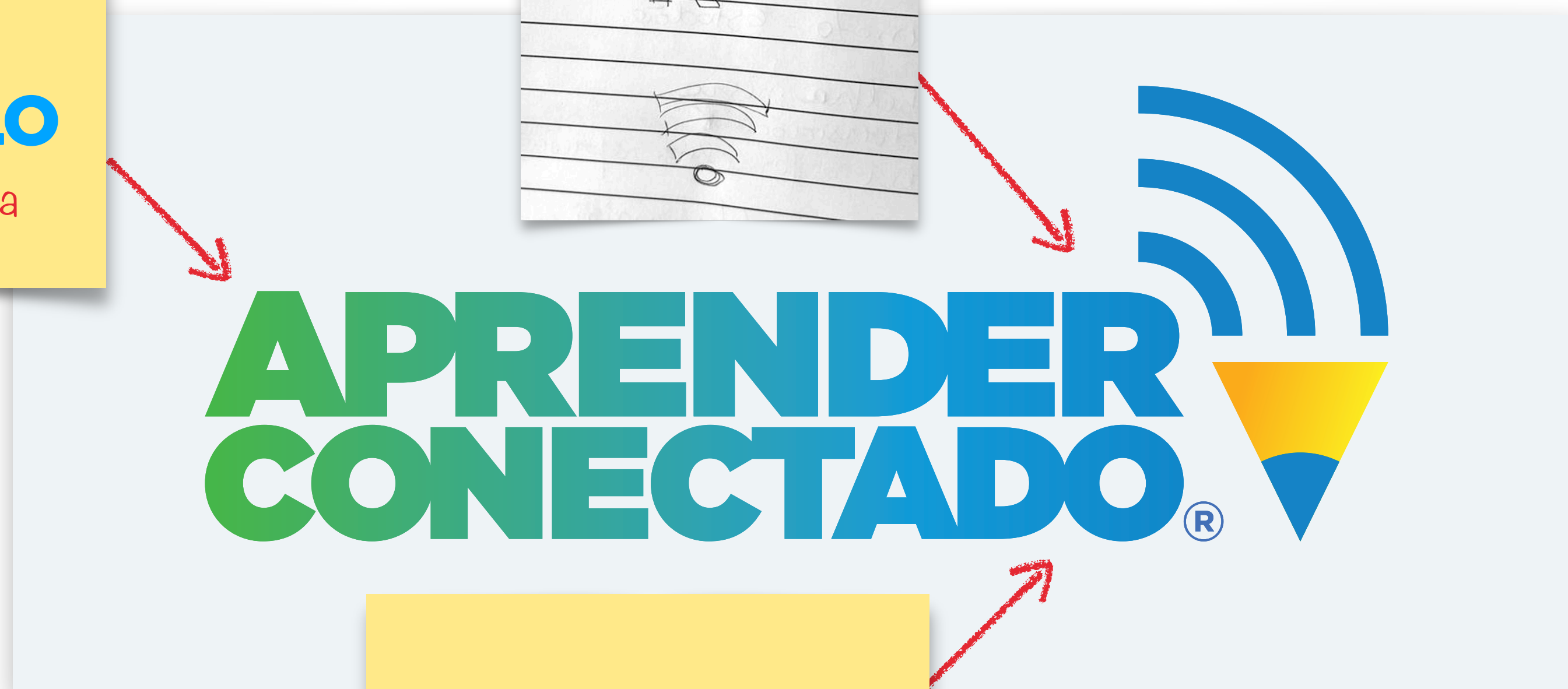
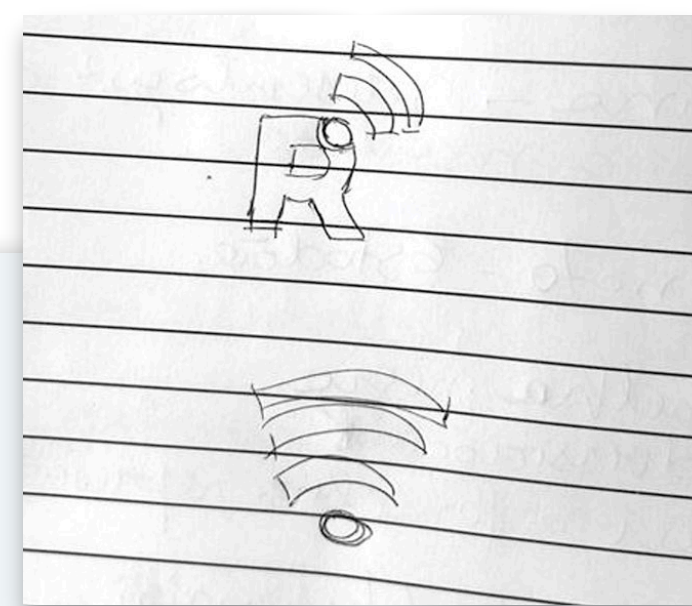


Ajustes sugeridos



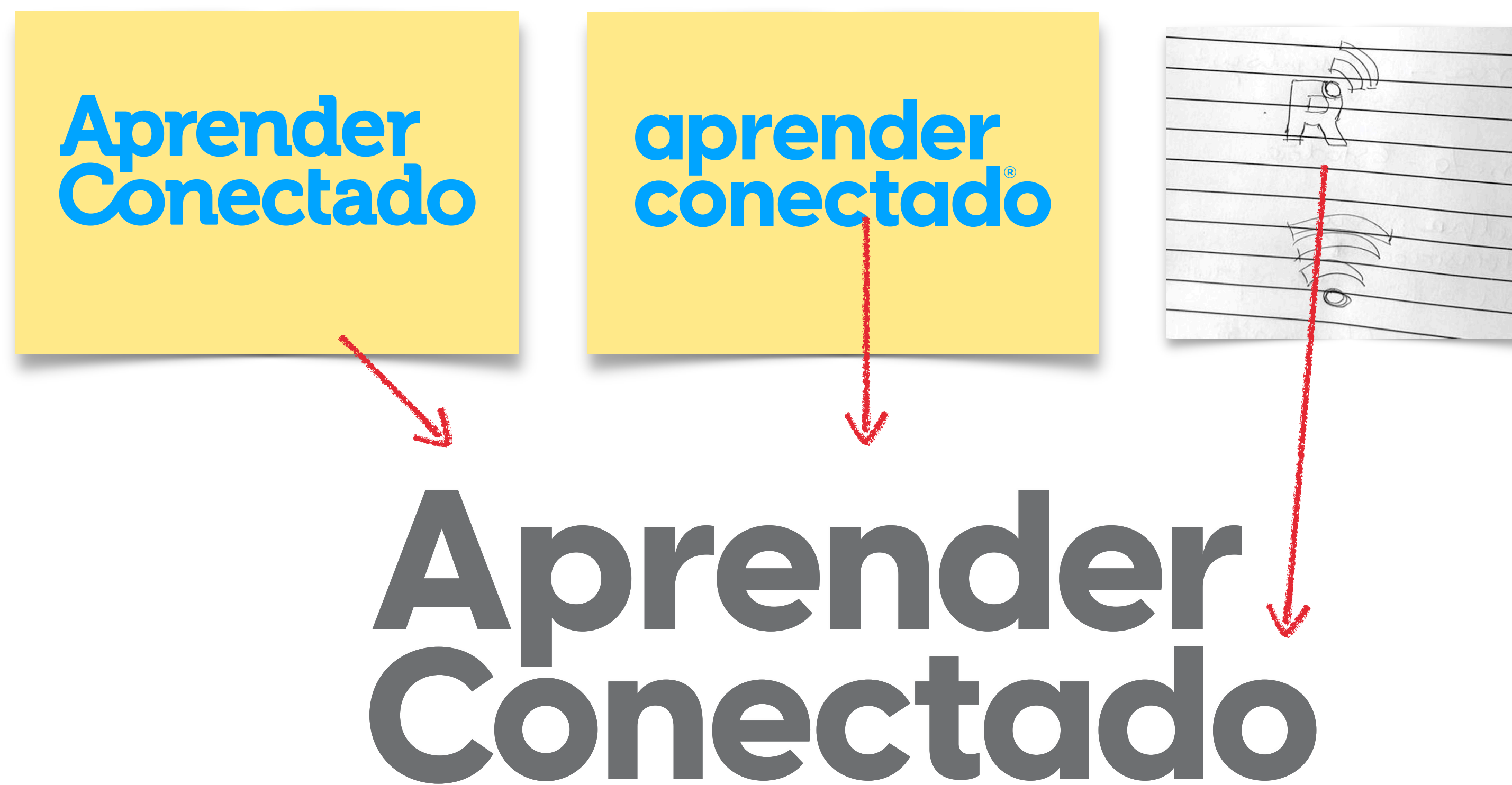
Ajustes sugeridos

**Aprender
Conectado**
Fonte caixa alta e baixa

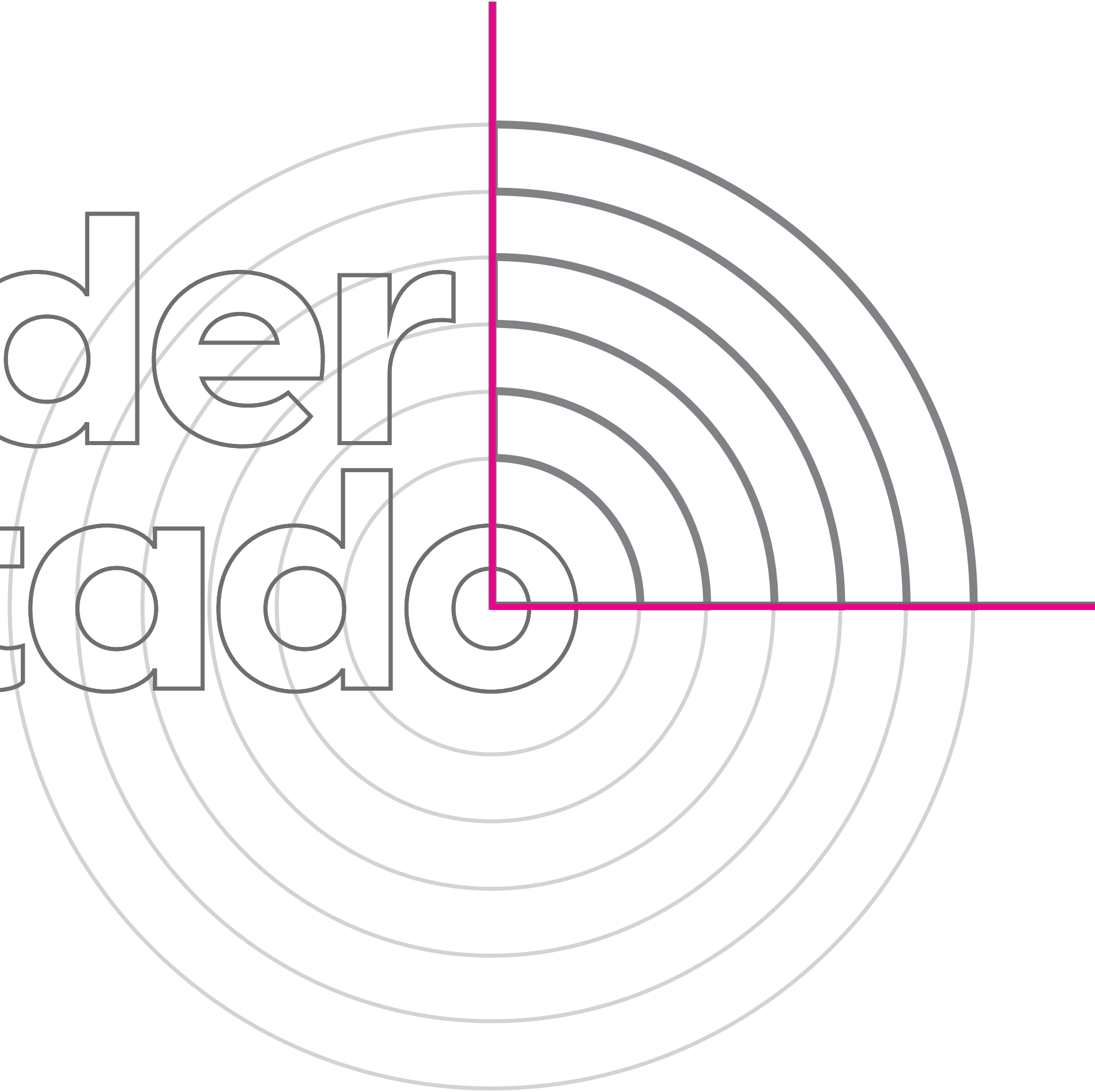


**aprender
conectado**
Fonte mais leve

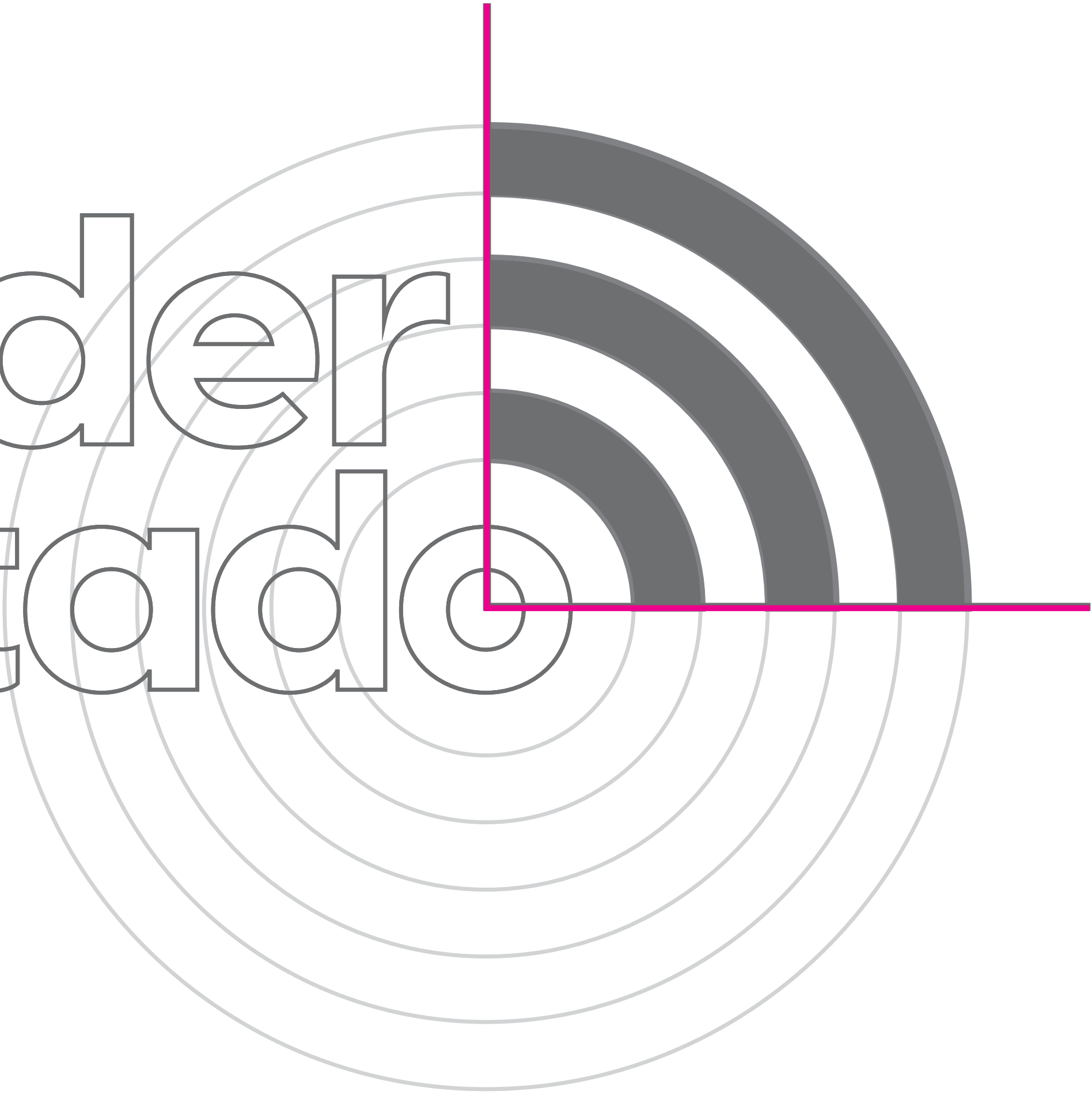
Ajustes sugeridos



Aprender Conectado



Aprender Conectado

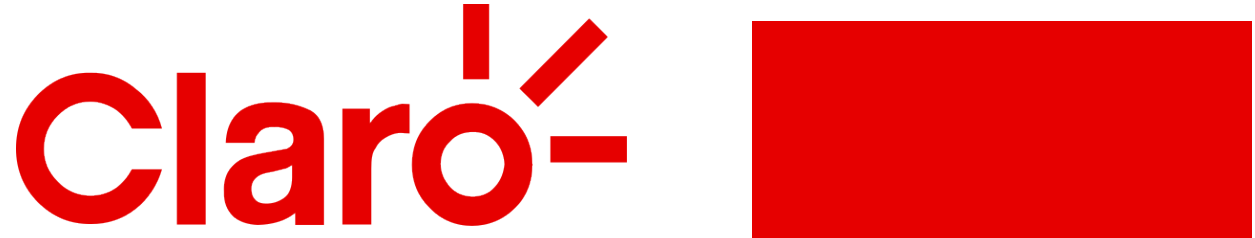


Aprender Conectado

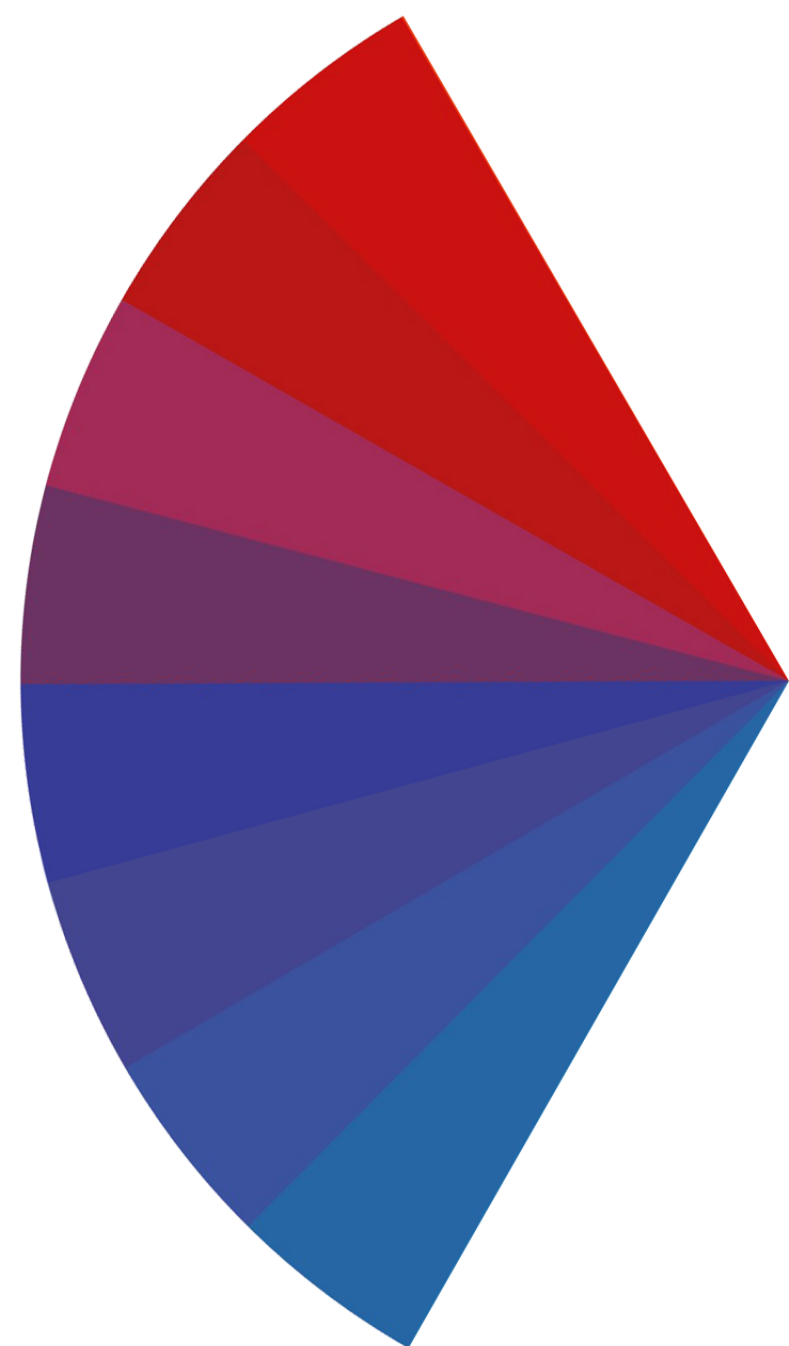
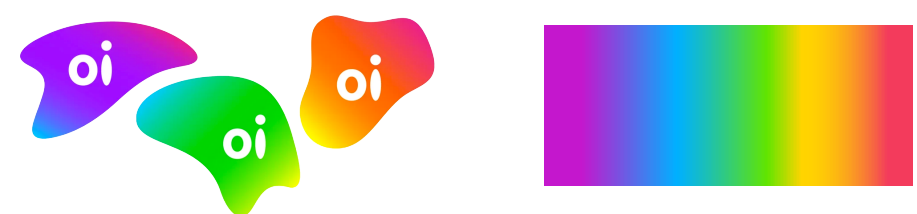


Cores



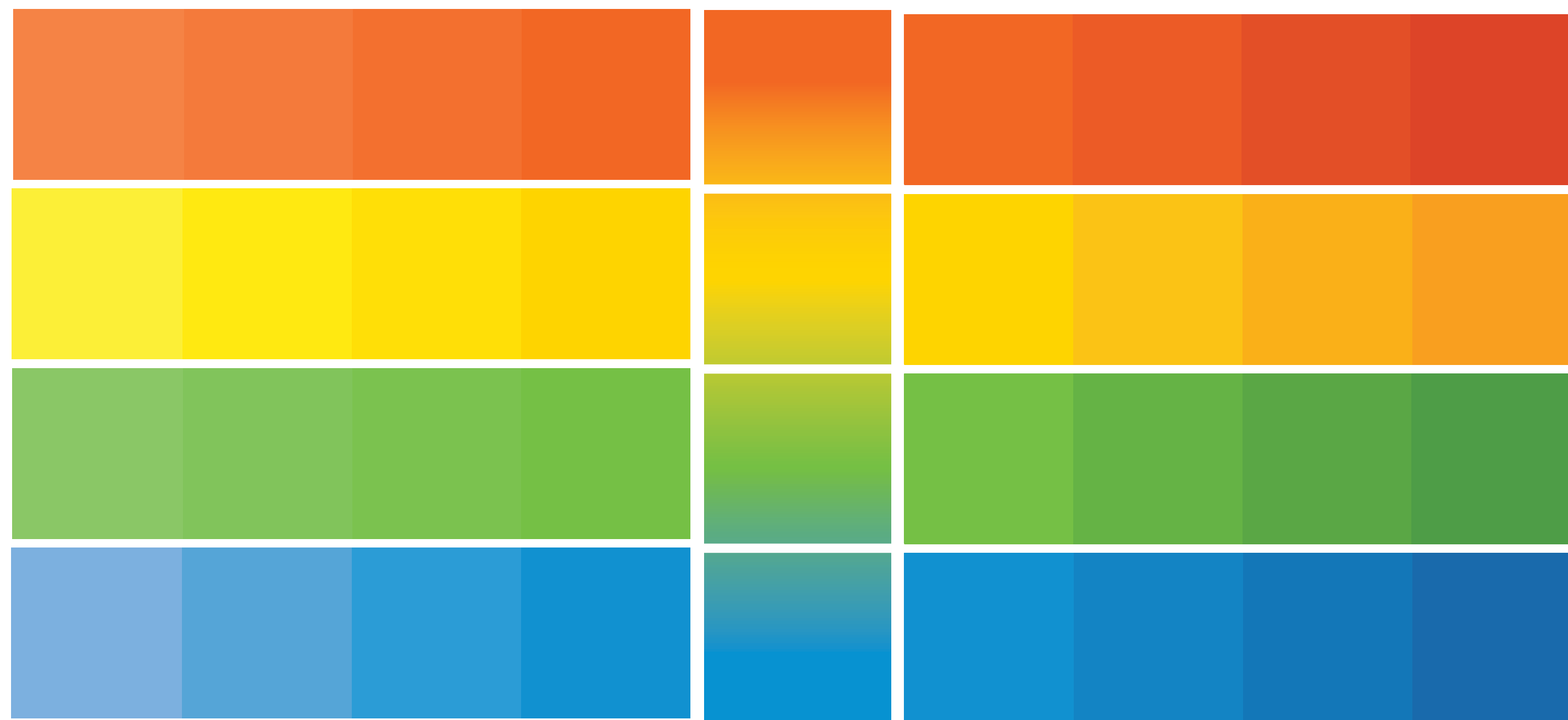


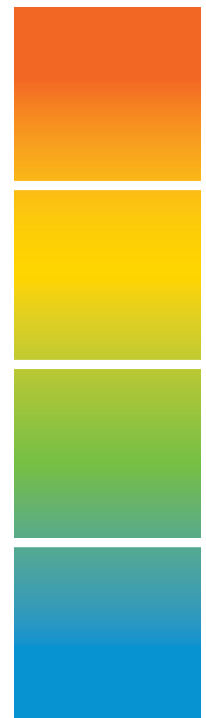
Território cromático Operadoras*



*Consideramos como território cromático as cores dominantes das marcas das operadoras. Por se caracterizar como uma marca com muitos matizes, não consideramos conflitante o uso das cores da Oi no nosso projeto.

Território cromático Aprender Conectado







Aprender Conectado[®]

A graphic element to the right of the text. It features three blue curved lines resembling a Wi-Fi signal, positioned above a yellow and blue pencil tip pointing downwards.



Aprender Conectado[®]

A graphic element consisting of three blue curved lines above a yellow and blue triangle.







Aprender
Conectado

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